

## CIO – Innovation management best practices

### Innovation management best practices

#### Have fun!

#### Compare your own organization with the best practices which we have researched – namely those of 3M and Best of Breed (BofB)

Here is an opportunity for you to quickly compare your organization with our rating of 3M for several, not all, of the Factors which impact an organization's innovativeness.

We have chosen just one of the four categories which we have researched; idea generation and realization. There are six Factors which you can compare.

To enter your own data, you will need Excel to open the attachment to this email, namely the spread sheet for your data entry. Designed for PCs, it may not work on Apple products. You will have to 'enable' editing to enter your data. As you enter your data, the graph will pick up the entry and provide the comparison. Why not see how your organization fares?

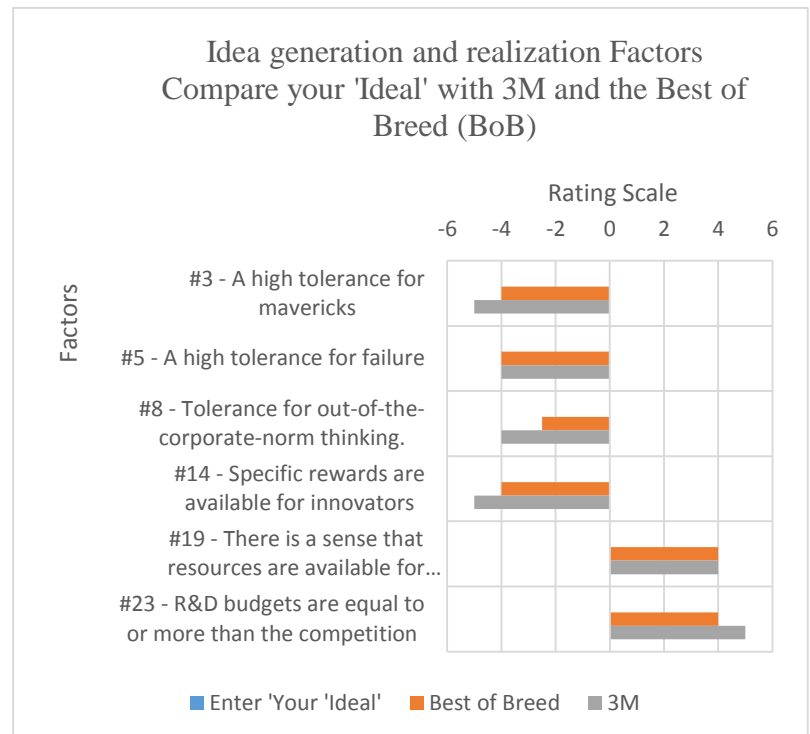
Just enter your own opinion of what you think is the 'Ideal' for each of the six Factors.

In addition to the rating for 3M, we have provided our Best of Breed (BofB), which is brought together from other organizations<sup>1</sup> which we have researched. Obviously BofB is not as much of a challenge as the best, being 3M.

If you are interested in the other three categories, please visit the web site – <http://www.corporateinnovationonline.com> for more information. The other categories are:

- Leadership
- Organization and management of day-to-day affairs and
- Outcomes (measuring some of the collateral effects of good – or not so good – innovation management practices).

E-mail us your results if you like. Or, take the on-line survey for the complete story.



<sup>1</sup> Best of Breed draws on our research into not only 3M but also John Deere and P&G. See the web site for completer reports; under CIOMAX.