

## CIO – Corporate innovation online Innovation management best practices

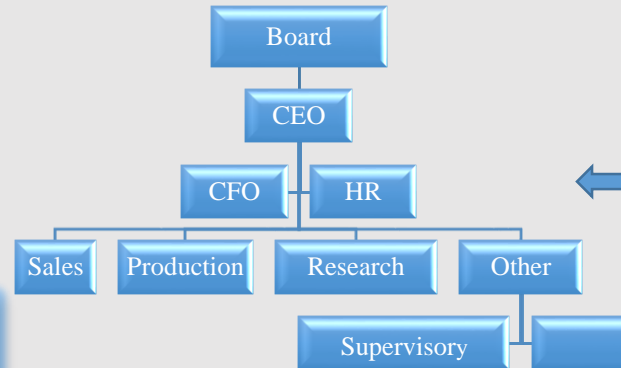
**What does taking the on-line survey do for you and your organization?  
Provides a starting point?**

### Feedback on managements' message on a range of leadership issues

- short versus long-term profit (F#1)
- research and development spending levels (F#23)
- is innovation a core value? (F#2)
- emphasis on cost reduction or on seeking opportunities (F#4)

### Analysis of results

- gender differences
- differences/commonalities by level in the organization
- comparison among business units
- important versus other issues
- a 'score' and quantifiable measurements for use in tracking improvements



### Collaboration within the organization

- input to decision making (F#12)
- style of communication in the organization (#10)
- staff versus line involvement (F#20)

### Decision making in the organization

- too formal or not (F#13)
- tolerance for uncertainty (F#9)
- use of independent task groups (F#11)
- planning or action oriented (F#15)
- decentralized or centralized (F#18)

### Degree of alignment of opinion on innovation management practices from within the organization;

- vertically up and down
- across functional areas/business units

### Stakeholders' attitude toward

- the tolerance for mavericks (F#3)
- tolerance for failure (F#5)
- rewards, bonus and incentive programs (F#'s 7, 14)

### Views on how innovation is trending

- getting better or worse (F#24)
- whether innovators are leaving the organization (F#21)
- is organization viewed as innovative (F#22)